

Rule 13 Permit Evaluation Report 327 IAC 15-13 Public Education and Outreach, Public Participation and Involvement Review of Michiana Stormwater Partnership	
MS4 Name: SOUTHERN INDIANA STORMWATER ADVISORY COMMITTEE	Date of Evaluation: August 17, 2010
Members and Permit Number: <ul style="list-style-type: none"> • FLOYD COUNTY – INR040078 • CITY OF NE WALBANY – INR040077 • CITY OF JEFFERSONVILLE – INR040117 • TOWN OF CLARKSVILLE – INR040076 • TOWN OF SELLERSBURGH – INR040116 • OAK PARK CONSERVANCY DISTRICT – INR040001 	Completed By: Reggie Korthals, MPA MS4 Program Coordinator 317-234-1601 rkorthal@idem.IN.gov
Non-Regulated Members: <ul style="list-style-type: none"> • Clark County Soil and Water Conservation District • Floyd County Soil and Water Conservation District • County Health Departments 	<ul style="list-style-type: none"> • Local Business • Local Contractors and Developers • County Solid Waste Districts • Storm Water Constituents • Stantec Consulting
SOUTHERN INDIANA STORMWATER AWARENESS COMMITTEE	
<ul style="list-style-type: none"> • Goals of the SISWAC: Provide a consistent storm water policy throughout the region, collaborate and share ideas between communities, lower the cost of implementing the program by minimizing duplication of effort, and guide development and implementation of each MS4's storm water quality management plan. • The partnership was formed in 2004; it provides a hand-on, coordinated approach for the development and implementation of each of the required minimum control measures. • The SISWAC hold four (4) public noticed meetings per year to discuss storm water issues, coordinate activities, and receive public input. 	

PROGRAM MANAGEMENT					
S	M	U	Y/N	NA/NE	S = Satisfactory M = Marginal U = Unsatisfactory NA = Not Applicable NE = Not Evaluated Y = Yes N = No
S			Y		1. Did the Partnership develop an organizational chart that identifies the roll of each partner?
S			Y		2. Did the Partnership develop and implement mission statement and strategies that address the needs of each regulated MS4? EXCELLENT
S			Y		3. Is progress regularly measured against the goals established for the program and for the MS4s?
S			Y		4. Has the Partnership implemented the BMPs identified in the SWQMPs for each MS4?
S			Y		5. Is there an MOU or Inter-local agreement and does each member have a copy of the signed agreement?

S			Y		6.	Has the agreement been reviewed and or updated for the second five year permit term?
S			Y		7.	Does the Partnership document all activities and maintain appropriate records? EXCELLENT
S			Y		8.	Does each MS4 partner contribute to the development, implementation and assessment of the program? EXCELLENT
S			Y		9.	Does the Partnership meet on a regular basis to evaluate the program?
S			Y		10.	Was the Partnership prepared for the permit evaluation and inspection and did they provide materials requested by IDEM? EXCELLENT

Observations:

- The Southern Indiana Stormwater Advisory Committee (SISWAC) formed their partnership in 2004 in anticipation of the storm water rule implementation.
- The partnership demonstrated a well organized and efficient program that includes public input and documents activities.
- The SISWAC provided documentation of program management
- All of the MS4s participated in the presentation.
- The strongest element of this program is the commitment by each partner to be a contributing member of the organization. All members contribute and are stakeholders in the overall program.
- The partnership developed a number of innovate regional programs.
- The MS4s in southeastern Indiana have developed and implemented a strong regional storm water program that is comprehensive and successful.

Recommendations:

- The SISWAC should continue to build on its success and continue to include the public in the planning process.
- The partnership should reach out to other possible partners.
- The partnership should continue to operate at or above the current level.

Recognitions:

- **IDEM recognizes the Southern Indiana Storm Water Advisory Committee and their non-regulated partners for the development, organization, and management of an excellent regional storm water partnership.**
- **IDEM recognizes the SISWAC for the development and implementation of the Qualified Professional Inspector Program (QPI), the Stream Visual Assessment Protocol (SVAP), IDDE SOP and guidance document, consistent storm water pollution prevention plans (SWPPP), and regional training workshops.**

PUBLIC EDUCATION AND OUTREACH						
S	M	U	Y/N	NA/NE		S = Satisfactory M = Marginal U = Unsatisfactory NA = Not Applicable NE = Not Evaluated Y = Yes N = No
S			Y		1.	Was reasonable documentation provided to show that an attempt was made to reach all constituents within the MS4 areas? EXCELLENT
S			Y		2.	Did the Partnership utilize existing programs and outreach materials?
S			Y		3.	Is the education program reviewed for adequacy and accuracy and is it updated as necessary?
S			Y		4.	Did the Partnership develop measurable goals for this MCM?
S			Y		5.	Did the Partnership do an initial storm water quality assessment of constituent

					knowledge?
S			Y	6.	Did the Partnership do a follow-up assessment of constituent knowledge and participation in the MS4 area?
S			Y	7.	Was specific target outreach or goals identified? EXCELLENT
S			Y	8.	Did the program target improvement in disposal practices (Recycling)?
S			Y	9.	Did the Partnership target schools and school curriculum for storm water education? EXCELLENT
S			Y	10.	Did the Partnership develop materials in a second language?
S			Y	11.	Has the Partnership kept documentation of all activities conducted as part of the public education program? EXCELLENT
S			Y	12.	Did the Partnership provide copies of all materials produced and used in educational program for the permit evaluation?

Observations:					
<ul style="list-style-type: none"> The SISWAC completed knowledge assessments and will conduct follow-up assessments. The partnership developed waterway crossing signage and a billboard advertising campaign. The SISWAC with the Clark and Floyd County SWCDs and the Solid Waste Districts developed and distributed an <i>Environmental and Emergency Planning Handbook</i>. 					
Recommendations:					
<ul style="list-style-type: none"> The MS4s should continue with the partnership and work to strengthen the program. 					
Recognitions:					
<ul style="list-style-type: none"> IDEM recognizes the Southern Indiana Storm Water Advisory Committee (SISWAC) for the development of measureable goals that inform residents, visitors, public employees, commercial facilities, and construction site personnel within the MS4 area about the impacts polluted storm water run-off can have on water quality and ways that they minimize their impact on storm water quality. (327 IAC 15-13-12) IDEM recognizes the SISWAC for going above and beyond initial SWQMP BMPs. 					

MS4 PROGRAM AREA PUBLIC PARTICIPATION AND INVOLVEMENT					
S	M	U	Y/N	NA/NE	
S = Satisfactory M = Marginal U = Unsatisfactory NA = Not Applicable NE = Not Evaluated Y = Yes N = No					
S			Y		1. Did the Partnership develop provisions to allow opportunities for citizens to participate in the storm water management program development, implementation, and review? EXCELLENT
S			Y		2. Did the Partnership provide documentation that demonstrates sufficient opportunities were allotted to involve constituents?
S			Y		3. Does the Partnership provide applicable public notice for events?
S			Y		4. Did the Partnership supply documentation of public events?
S			Y		5. Do the MS4 partners provide regular program updates and storm water information to elected officials? IN ALL MS4 COMMUNITIES
S			Y		6. Did the Partnership develop measurable goals for public participation? EXCELLENT
S			Y		7. Did the Partnership goals address participation in citizen panels, community clean-ups,

					citizen watch groups, drain marking projects and public meeting notification? EXCELLENT
Observations:					
<ul style="list-style-type: none"> • The SISWAC developed a website (www.siswac.org) identifies the partnership, explains the storm water issues, and provides the public with excellent information and reference material. • The SIS provided many opportunities for the public to participate in the program through recycling programs, educational displays, public meetings, public presentations, volunteer stream clean-ups, storm drain marking, and a pollution hotline. • The SISWAC developed and implemented a professional inspectors program for construction site inspectors that is used by the local development community. 					
Recommendations:					
<ul style="list-style-type: none"> • The partnership should continue doing what they are doing. 					
Recognitions					
<ul style="list-style-type: none"> • IDEM recognizes the SISWAC for the successful development of a storm water program that includes provisions to allow opportunity for constituents within the MS4 area to participate in the storm water management program and the development of goals that allow for community participation in citizen panels, community clean-ups and citizen watch groups. 327 IAC 15-13-13) 					